

Buy Nearby

SHOPPING AT NEARBY RETAILERS MEANS MORE JOBS, THRIVING COMMUNITIES AND A STRONGER MICHIGAN ECONOMY.

DID YOU KNOW?

\$9
BILLION

The amount of additional economic activity Michigan would gain in 2015 if residents Buy Nearby.

74,000
MICHIGAN JOBS

The number of additional jobs in Michigan if residents Buy Nearby.

\$2.5
BILLION

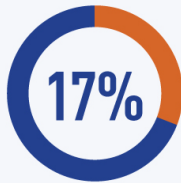
The additional wages those new workers would earn if residents Buy Nearby.

866,000 Michigan jobs directly depend on retail sales.
110,000 retail locations in Michigan.

1 IN 4 MICHIGAN JOBS ARE SUPPORTED BY MICHIGAN RETAILERS.



18% of Michigan's total economic activity (GDP) comes from the retail sector.



17% of Michigan's labor income comes from retail jobs.

HALF
OF EVERY DOLLAR
SPENT IN A MICHIGAN
STORE GOES BACK INTO
MICHIGAN'S ECONOMY.