

What is Get Caught Blue-Handed Day?

Oct.
3

Michigan celebrates the year-round Buy Nearby campaign on the first Saturday in October. This year the date is **October 3**.

Retail businesses make shopping on Get Caught Blue-Handed Day even more fun, with many offering special merchandise or sales. Communities also offer their own festivities to attract shoppers.

Shoppers can enhance the experience of “getting caught” shopping at stores in Michigan by posting photos of themselves, family and friends on social media.

While it’s not an official holiday, state officials declare it Get Caught Blue-Handed Day throughout Michigan, and communities do the same for their locations.

What’s with the blue hands? It’s a twist on the old expression “get caught red-handed” and points to the blue of the Buy Nearby logo, which represents Michigan’s Great Lakes, as does the blue Buy Nearby mascot, Buy Nearby Guy.

Feel free to put your hands together for Buy Nearby by using them to show off the unique shape of our great state with its two distinctively shaped peninsulas!



 Buy Nearby®
**Get Caught
BLUE-HANDED
DAY**

SATURDAY, OCT. 3, 2015

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