

Buy Nearby

SHOPPING AT NEARBY RETAILERS MEANS MORE JOBS, THRIVING COMMUNITIES AND A STRONGER MICHIGAN ECONOMY.

DID YOU KNOW?

**\$9
BILLION**

The amount of additional economic activity Michigan would gain in 2015 if residents Buy Nearby.

**74,000
MICHIGAN JOBS**

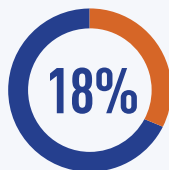
The number of additional jobs in Michigan if residents Buy Nearby.

**\$2.5
BILLION**

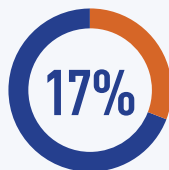
The additional wages those new workers would earn if residents Buy Nearby.

866,000 Michigan jobs directly depend on retail sales.
110,000 retail locations in Michigan.

1 IN 4 MICHIGAN JOBS ARE SUPPORTED BY MICHIGAN RETAILERS.



18% of Michigan's total economic activity (GDP) comes from the retail sector.






17% of Michigan's labor income comes from retail jobs.

HALF
OF EVERY DOLLAR
SPENT IN A MICHIGAN
STORE GOES BACK INTO
MICHIGAN'S ECONOMY.

 Michigan®
Retailers
Association



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PURE MICHIGAN®