

SAMPLE RESOLUTION
TO DECLARE OCTOBER 7-8, 2017

“I BUY NEARBY WEEKEND”

WHEREAS, **Buy Nearby** is an ongoing, year-round campaign launched by the Michigan Retailers Association to benefit Michigan communities and their retail businesses, and

WHEREAS, the campaign, now in its fifth year, encourages Michiganders to buy from retail businesses nearby to where they live, work, vacation or visit in Michigan so more shopping dollars stay in our local communities and state economy, and

WHEREAS, **Buy Nearby** strives to bring a “Pure Michigan” feeling to shopping in Michigan and get shoppers committed to buying nearby in Michigan, and

WHEREAS, Michigan shoppers would create an additional \$9 billion in economic activity and nearly 75,000 new jobs annually if everyone practiced **Buy Nearby**, and

WHEREAS, **Buy Nearby** seeks to build upon and strengthen communities’ efforts to promote local shopping, by supporting these efforts and drawing greater attention to them with this statewide campaign, and

WHEREAS, the **Buy Nearby** campaign has designated October 7-8, 2017, as “**I Buy Nearby Weekend**,” a two-day observance for all to celebrate local communities and their retail businesses, and

WHEREAS, communities and retailers are encouraged to offer special events and other promotions to encourage local shopping on **I Buy Nearby Weekend**, and

WHEREAS, residents are encouraged to go shopping with family and friends and support their communities and local retailers by posting photos and comments on social media,

THEREFORE, BE IT RESOLVED, that the community of _____ declares October 7-8, 2017, to be **I Buy Nearby Weekend** and encourages all residents to buy nearby on this day and every day.

Signed,

Date _____

