

BUY NEARBY

KEEP YOUR MONEY IN THE MITTEN!



IF WE SWITCHED ONLY

1 IN 10



OF OUR OUT-OF-STATE PURCHASES TO LOCAL STORES, MICHIGAN WOULD GAIN:

\$1.2 BILLION

in increased economic activity

10,600

new jobs

\$350 MILLION

in increased income

SUPPORTING OUR LOCAL COMMUNITIES

MICHIGAN RESIDENTS SENT

\$18.5 BILLION

TO OUT-OF-STATE RETAILERS IN 2017.

RETAIL'S IMPACT ON OUR ECONOMY:

1 IN 5 MICHIGAN JOBS ARE IN THE RETAIL INDUSTRY

116,000
MICHIGAN STORES

877,000
EMPLOYEES



\$21.6
BILLION
IN WAGES



PURE MICHIGAN®

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