BUY NEARBY

KEEP YOUR MONEY IN THE MITTEN!



IF WE SWITCHED ONLY

IN10



OF OUR OUT-OF-STATE **PURCHASES TO LOCAL** STORES, MICHIGAN **WOULD GAIN:**

\$1.2 BILLION

in increased economic activity

> 10,600 new jobs

\$350 MILLION

in increased income

SUPPORTING OUR LOCAL COMMUNITIES MICHIGAN RESIDENTS SENT

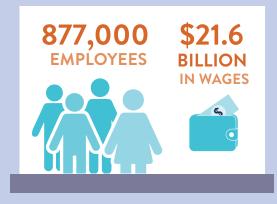
8.5 BILLION

TO OUT-OF-STATE RETAILERS IN 2017.



THE RETAIL INDUSTRY

116,000 **MICHIGAN STORES**











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