BUYNEARBY

KEEP YOUR MONEY IN THE MITTEN!

Michigan Retailers'
Buy Nearby Guy

IF WE SWITCHED ONLY

1IN10



OF OUR OUT-OF-STATE PURCHASES TO LOCAL STORES, MICHIGAN WOULD GAIN:

\$1.2 BILLION

in increased economic activity

10,600 new jobs

\$350 MILLION

in increased income

SUPPORTING OUR LOCAL COMMUNITIES

MICHIGAN RESIDENTS SENT

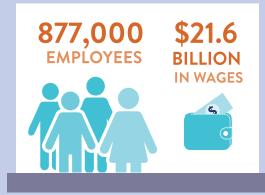
\$18.5 BILLION

TO OUT-OF-STATE RETAILERS IN 2017.

RETAIL'S IMPACT ON OUR ECONOMY:

1 IN 5 MICHIGAN JOBS ARE IN THE RETAIL INDUSTRY

116,000
MICHIGAN STORES











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