

BUY NEARBY

KEEP YOUR MONEY IN THE MITTEN!



IF WE SWITCHED ONLY

1 IN 10



OF OUR OUT-OF-STATE PURCHASES TO LOCAL STORES, MICHIGAN WOULD GAIN:

\$1.2 BILLION

in increased economic activity

10,600

new jobs

\$350 MILLION

in increased income

SUPPORTING OUR LOCAL COMMUNITIES

EVERY YEAR MICHIGAN RESIDENTS SEND

\$18.5 BILLION

TO OUT-OF-STATE RETAILERS.

RETAIL'S IMPACT ON OUR ECONOMY:

1 IN 5

MICHIGAN JOBS ARE IN THE RETAIL INDUSTRY

120,400

MICHIGAN STORES

929,780

EMPLOYEES



\$27.2

BILLION IN WAGES



[fb.com/BuyNearbyMI](https://www.facebook.com/BuyNearbyMI)

[@BuyNearbyMI](https://twitter.com/BuyNearbyMI)

[@mibuynearby](https://www.instagram.com/mibuynearby)

SPONSORED BY



DTE Energy

Retailers
INSURANCE COMPANY

PURE MICHIGAN