



Michigan<sup>®</sup>  
Retailers  
Association



**BUY NEARBY GUY**  
• TRAVELS THROUGH MICHIGAN •



Buy Nearby is a shop-local campaign produced by Michigan Retailers Association. At MRA, we encourage people to “Keep your money in the Mitten!”

Michiganders annually send \$18.5 billion to out-of-state online sellers. If we kept more of that money in our state’s economy, we’d help our downtowns thrive, pay for important community services and keep our neighbors employed.

Buy Nearby Guy is the official mascot of the campaign. We hope you see him in person at one of Michigan’s festivals, parades, business expos or downtown events. If you do, get a picture of him and post it on social media with the #buynearbymi hashtag!

For more information, visit [buynearbymi.com](http://buynearbymi.com) or email [buynearbymi@retailers.com](mailto:buynearbymi@retailers.com).

Thanks for your interest in buying nearby!

Michigan Retailers Association  
[retailers.com](http://retailers.com)  
[mra@retailers.com](mailto:mra@retailers.com)  
800.366.3699



Buy Nearby Guy’s visits and materials are free to communities thanks to our generous sponsors:

**Main Sponsor:**

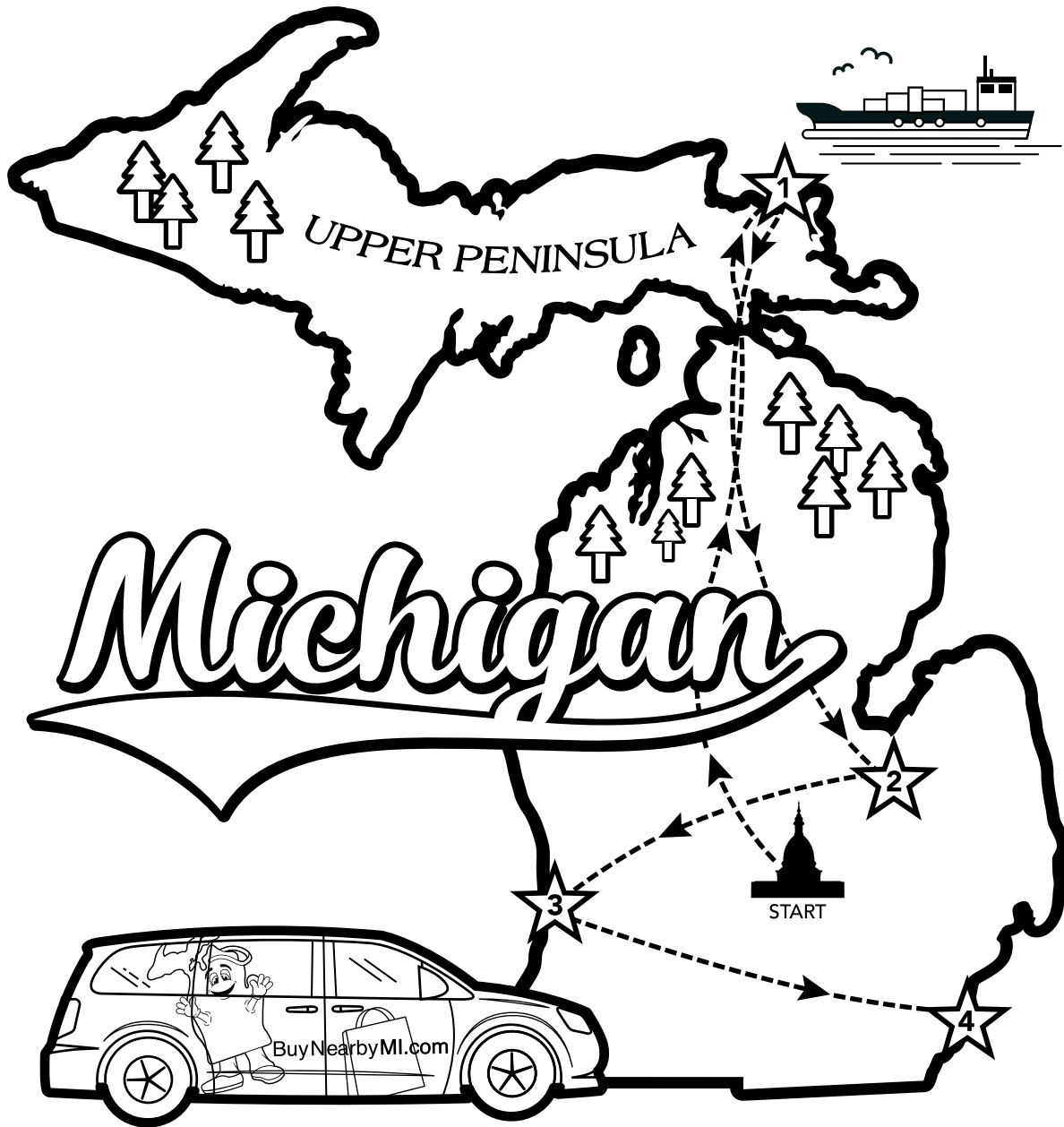


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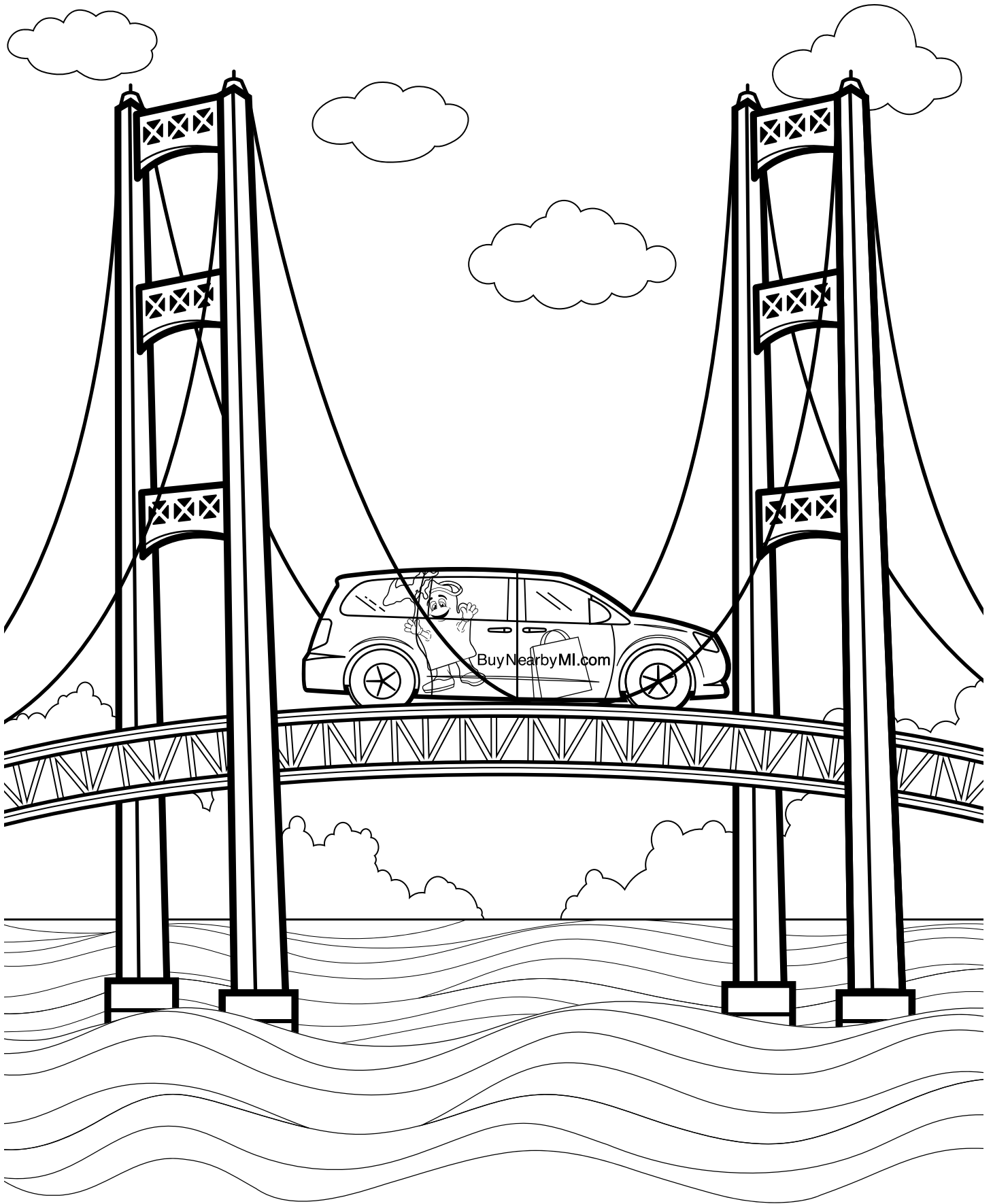


Buy Nearby Guy lives in Lansing,  
but he travels all over Michigan.



Here's where Michigan Retailers' Buy Nearby Guy will visit.  
 Can you guess the cities? (Answers to this and all other  
 questions in this book are found on Page 9)

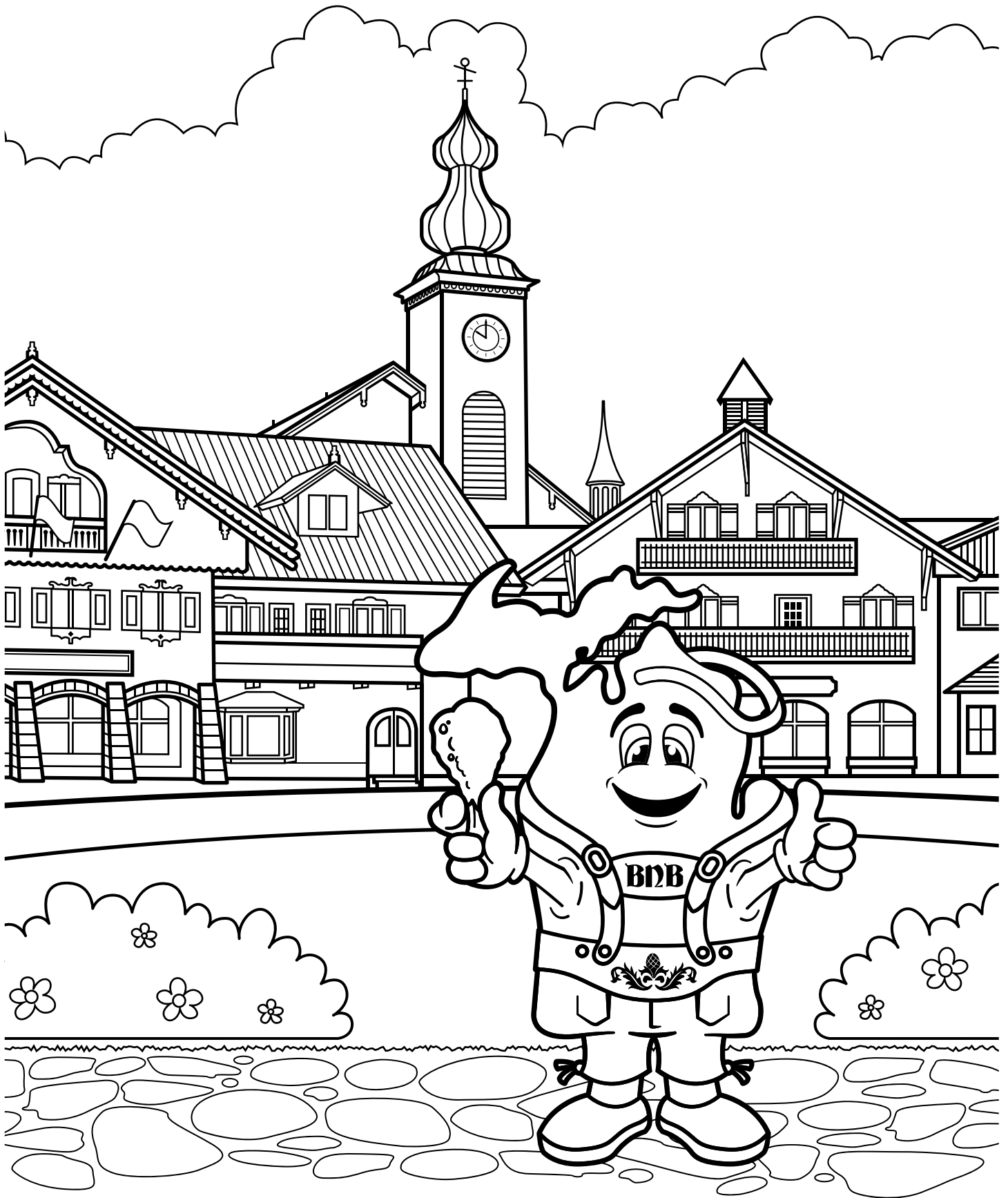
- ★ 1 \_\_\_\_\_
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- ★ 4 \_\_\_\_\_



The Buy Nearby Van is headed to the Upper Peninsula.  
How many miles long is the Mackinac Bridge?



First stop: Sault Ste. Marie in Michigan's Upper Peninsula!  
The Soo Locks connect big boats traveling from  
Lake Huron to what other Great Lake?



Buy Nearby Guy loves to get fried chicken in Frankenmuth.  
What else is Frankenmuth famous for?

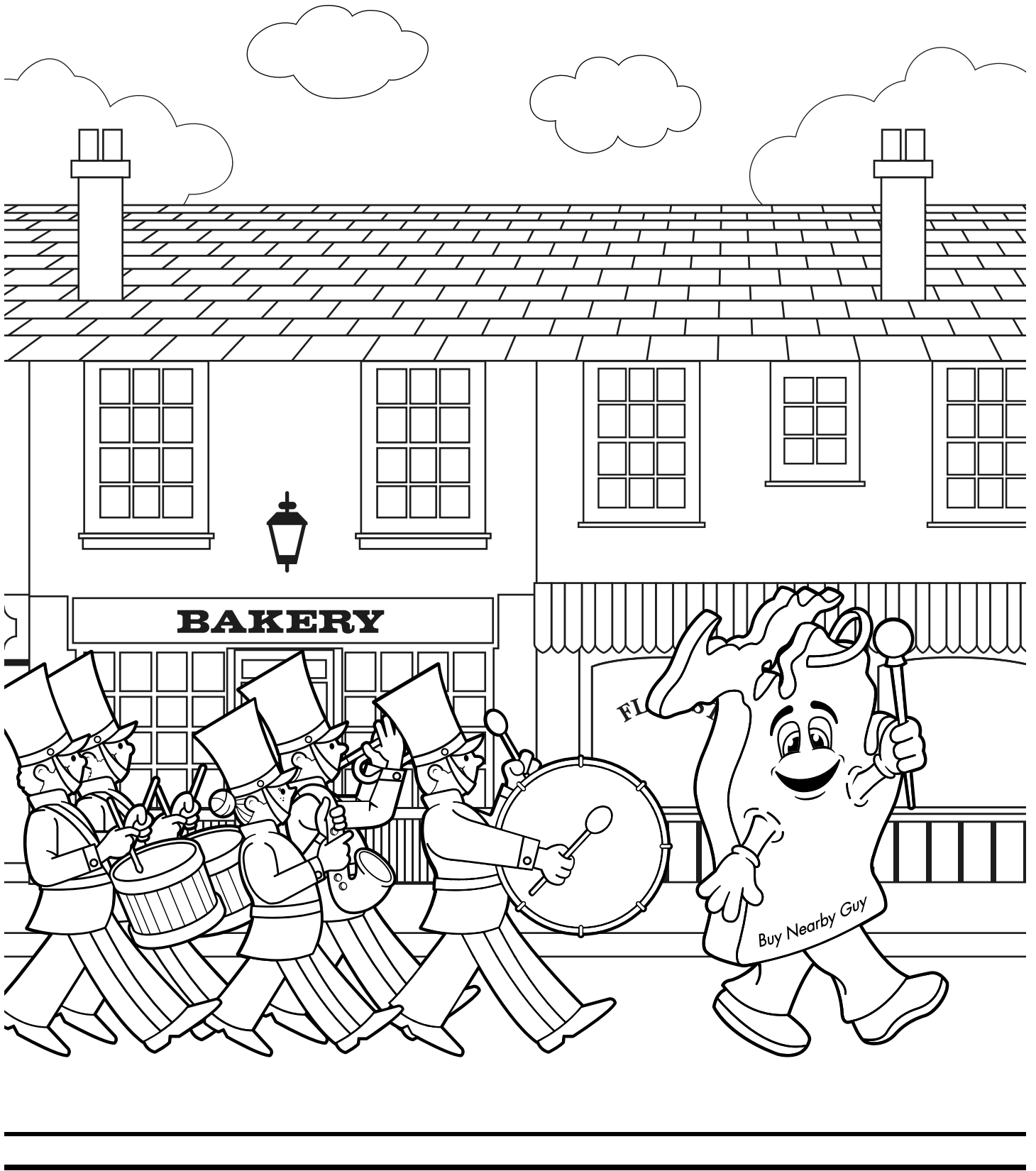


Buy Nearby Guy visits Holland.  
What flower is Holland known for?





Buy Nearby Guy loves the public art in Detroit, including "The Fist," a monument to boxer Joe Louis. What is the building in the background?



Buy Nearby Guy will go anywhere for a good parade.  
He may come to your town!



## **ANSWERS**

***Page 2:***

Sault Ste. Marie, Frankenmuth, Holland and Detroit

***Page 3:***

Five miles

***Page 4:***

Lake Superior. The Soo Locks are needed because there is a 21-foot drop between Lake Huron and Lake Superior.

***Page 5:***

German architecture and Christmas decorations at Bronner's

***Page 6:***

Tulips

***Page 7:***

The Renaissance Center, also known as the RenCen.  
It is General Motors' global headquarters.



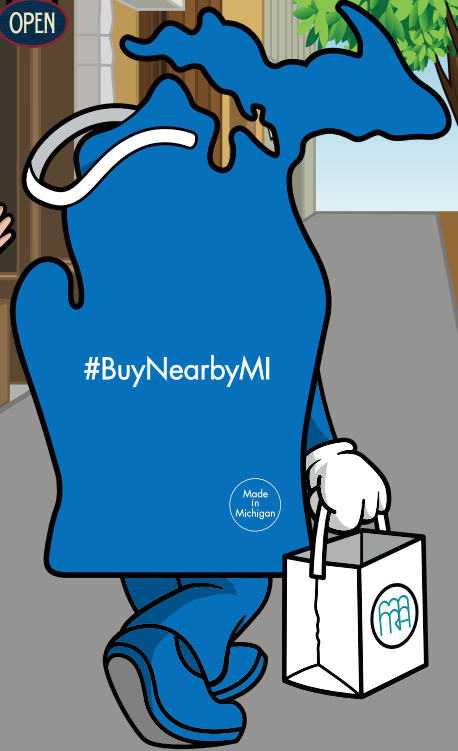
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Thanks for  
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