

CLICKS to BRICKS

TAKING STOCK IN RETAIL'S
ECONOMIC IMPACT IN MICHIGAN

IF MICHIGANDERS REDIRECT
10% OF THEIR ESTIMATED
\$30.3 BILLION
IN OUT-OF-STATE ECOMMERCE

it would...

INCREASE
EMPLOYMENT
IN MICHIGAN
BY MORE THAN **16,000**
NEW JOBS



INCREASE \$2.2 BILLION
IN GROSS ECONOMIC OUTPUT

INCREASE
LABOR INCOME

\$660 MILLION

AND MICHIGAN
WOULD GAIN

\$1.2 BILLION

IN INCREASED
ECONOMIC ACTIVITY



WHEN IT COMES TO RETAIL



NON-STORE:
5,000 NEW JOBS



CLOTHING:
1,100 NEW JOBS



GENERAL MERCHANDISE:
1,300 NEW JOBS



ELECTRONIC:
780 NEW JOBS

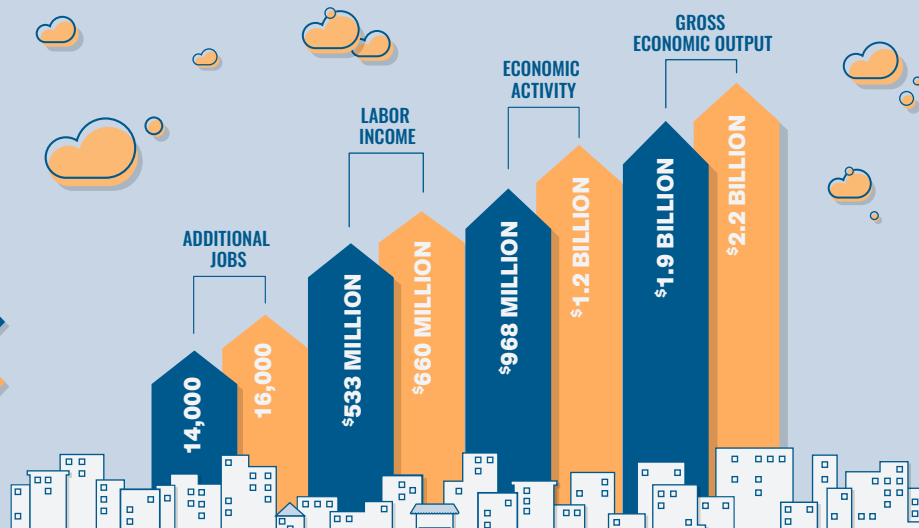
INDUSTRIES WOULD EXPERIENCE THE LARGEST EMPLOYMENT GAINS

HOW THE STATS
COMPARE

2021




2022

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