

Sample Social Posts

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Buy Nearby Weekend

Oct. 4-6, 2024

Save the Date

Michigan Retailers Association's annual shop-local event, Buy Nearby Weekend, is almost here! October 4-6 is your chance to show support for Michigan businesses by shopping locally. Every dollar spent at a Michigan retailer helps strengthen our communities and boost our economy.

Support Local, Support Michigan! Buy Nearby Weekend is October 4-6! Shopping local keeps our dollars in the community, creates jobs, and strengthens our economy. Together we can make a difference.

Buy Nearby Weekend is October 4-6! Support local Michigan retailers and keep our economy strong by shopping nearby. Let's make this the best weekend for Michigan businesses - every dollar counts!

October 4-6 is Buy Nearby Weekend! Shopping local boosts our economy and supports Michigan jobs. Let's come together to celebrate our local businesses and keep our dollars nearby!

Shop local, support Michigan! Buy Nearby Weekend is October 4-6, and it's all about showing love to our local businesses, vital pieces of our downtown's framework.

Happy Buy Nearby Weekend!

Happy Buy Nearby Weekend! This weekend is the perfect opportunity to discover the treasures our local businesses offer. Every dollar spent here stays in Michigan, building a brighter future. Shop with purpose! - #buynearbymi

I'm heading downtown to celebrate Buy Nearby Weekend, Michigan Retailers Association's annual event, to promote shopping locally! Keep Your Money in Michigan!

Happy Buy Nearby Weekend! Join me and shop local this weekend. Each purchase at a local retailer positively impacts our economy. Keep Your Money in Michigan!

Happy Buy Nearby Weekend! Let's make a conscious choice to shop local and boost our community's economy. Your support matters!

Embrace the weekend and do some local shopping! Join me in celebrating Buy Nearby Weekend, where every purchase counts toward a stronger Michigan economy. Let's keep our money close to home!

It's Buy Nearby Weekend! Join me in supporting our local retailers, one purchase at a time. Together, we can make a positive impact on Michigan's economy.

Buy Nearby Statistics

If Michiganders switched just one in 10 of their out-of-state purchases to a Michigan-based store, we would see an increase of 15,367 jobs!

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If Michiganders switched just one in 10 of their out-of-state purchases to a Michigan-based store, we would see a \$2.6 billion contribution in gross economic output!

If Michiganders redirected 10% of their estimated \$36.5 billion in out-of-state e-commerce, Michigan would gain 15,367 jobs, a \$691 million boost in labor income, \$1.5 billion in value-added to the state's economy, and a \$2.6 billion contribution in gross economic output.

Tag us!

Buy Nearby

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Michigan Retailers Association

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