

Sample Social Posts

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**BUY
NEARBY**
Weekend
Oct. 3-5, 2025

Statistics

If Michiganders switched just one in 10 of their out-of-state purchases to a Michigan-based store, we would see an increase of 11,911 jobs! Just one more reason to keep your money in Michigan.

If Michiganders switched just one in 10 of their out-of-state purchases to a Michigan-based store, we would see an almost \$557 million boost in labor income!

Why keep your money in Michigan? If Michiganders switched just one in 10 of their out-of-state purchases to a Michigan-based store, we would see \$1.1 billion added to the state's economy!

If Michiganders switched just one in 10 of their out-of-state purchases to a Michigan-based store, we would see a \$1.9 billion contribution in gross economic output!

If Michiganders redirected just 10% of their out-of-state e-commerce purchases to a MI-based store, Michigan would gain 11,911 jobs, a \$557 million boost in labor income, \$1.1 billion in value-added to the state's economy, and a \$1.9 billion contribution in gross economic output.

Save the Date

Michigan Retailers Association's annual shop-local event, Buy Nearby Weekend, is almost here! October 3-5 is your chance to show support for Michigan businesses by shopping locally. Every dollar spent at a Michigan retailer helps strengthen our communities and boost our economy.

Support Local, Support Michigan! Buy Nearby Weekend is October 3-5! Shopping locally keeps our dollars in the community, creates jobs, and strengthens our economy. Together we can make a difference. Keep your money in Michigan!

Buy Nearby Weekend is October 3-5! Support local Michigan retailers and keep our economy strong by shopping nearby. Let's make this the best weekend for Michigan businesses - every dollar counts!

October 3-5 is Buy Nearby Weekend! Shopping local boosts our economy and supports Michigan jobs. Let's come together to celebrate our local businesses and keep our dollars nearby!

Shop local, support Michigan! Buy Nearby Weekend is October 3-5, and it's all about showing love to our local businesses, vital pieces of our downtown's framework.

Happy Buy Nearby Weekend

Happy Buy Nearby Weekend! This weekend is the perfect opportunity to discover the treasures our local businesses offer. Every dollar spent here stays in Michigan, building a brighter future. Shop with purpose! #buynearbymi

I'm heading downtown to celebrate Buy Nearby Weekend, Michigan Retailers Association's annual event, to promote shopping locally! Keep Your Money in Michigan!

Happy Buy Nearby Weekend! Join me and shop local this weekend. Each purchase at a local retailer positively impacts our economy. Keep Your Money in Michigan!

Happy Buy Nearby Weekend! Let's make a conscious choice to shop local and boost our community's economy. Your support matters!

Embrace the weekend and do some local shopping! Join me in celebrating Buy Nearby Weekend, where every purchase counts toward a stronger Michigan economy. Let's keep our money close to home!

It's Buy Nearby Weekend! Join me in supporting our local retailers, one purchase at a time. Together, we can make a positive impact on Michigan's economy. #buynearbymi

Legislators

As we approach Michigan Retailers Association's annual shop-local celebration, Buy Nearby Weekend, on October 3-5, let's remember the power of our local purchases. If Michiganders redirected just 10% of their out-of-state e-commerce, our state would gain:

- 11,911 jobs
- A \$557 million boost in labor income
- \$1.1 billion in value-added to Michigan's economy
- A \$1.9 billion contribution in gross economic output

Shopping local strengthens our communities, fuels our economy, and supports local businesses that make Michigan unique. Save the date and join me in keeping our dollars in-state during Buy Nearby Weekend – and every day!

For more information, visit
BuyNearbyMI.com.

Today marks the start of Michigan Retailers Association's annual shop-local event, Buy Nearby Weekend! I'm heading out to support our nearby stores. Every purchase at a local retailer creates jobs and fuels our economy - choose to #buynearbymi and support our neighbors and friends!

Mark your calendars for Michigan Retailers Association's Buy Nearby Weekend on Oct. 3-5! I'll be out and about celebrating our local businesses and the incredible products they offer. Join me in showing some love to our Michigan stores!

Looking for a reason to shop local? Here's one: Michigan Retailers Association's Buy Nearby Weekend! I'm excited to support our Michigan businesses and keep our hard-earned money in Michigan. Join me in this celebration of all things local!

It's time to show some love to our local shops! Join me in celebrating Buy Nearby Weekend, Michigan Retailers Association's annual event that champions MI-based stores. Let's keep our money where our heart is - right here in Michigan!

This weekend, let's shop with purpose! Join me in celebrating Buy Nearby Weekend, Michigan Retailers Association's annual event supporting our beloved MI-based stores. Together, we can strengthen our local communities one purchase at a time.

Ready for some retail therapy that truly makes a difference? Join me in celebrating Buy Nearby Weekend, Michigan Retailers Association's annual event highlighting MI-based stores. Let's shop local and support our community!

Excited to be part of the Michigan Retailers Association's annual event, Buy Nearby Weekend! Let's come together and celebrate our local businesses. Join me in supporting our community and keeping our money right here in Michigan!

It's almost time for Buy Nearby Weekend! October 3-5 is your chance to shop local and support Michigan retailers. Let's keep our dollars in the community and boost our local economy. Where will you be shopping nearby this weekend?

This October 3-5, celebrate Buy Nearby Weekend by shopping local! When you buy from a Michigan retailer, more of your money stays in the local economy, creating jobs and helping our communities thrive. Let's show our support for local businesses this weekend and beyond!